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Some people say that advertising encourages us to buy things we do not really need. Others say that advertisements tell us about new products that may improve our lives. Which viewpoint do you agree with?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Some argue that advertising persuades people to seek things which are not that much a necessity for them. While some others argue that advertisements make us aware and give some applicable information about new products which may ~~ameliorate~~ improve our lifestyle. I believe that advertising stimulates consumers to buy undesirable things, especially children and young people. I will discuss both of these points of view in this essay.

On one hand, advertising aims to persuade people into buying a product that will make them happier. In fact, the impact of advertising on youngsters and children ~~have~~ has become clear focus in recent years especially with the advent of new technologies such as some applications like Instagram and Pinterest. One of the main features is giving products an exaggerated account. Moreover, we should consider that advertisers tend to stress those attributes of a product that are more likely to be valued by young consumers, while playing down others. For instance, advertisers focus on selling a brand image. In addition, they are glamorous, successful people for their advertisements on the ground that they can manipulate people to follow their will. Consequently, people should stay alerted ed to the influence advertising has on their decision making.

However, there are some merits of advertising. First and foremost, one ~~in terms~~ are advantage to customers is the announcement of new products. If they use it in a proper way not only is it beneficial but also informative. For example, with advertising people can easily identify inferior products from quality ones. Furthermore, without advertising we would have ~~less~~ fewer choices, and higher unemployment. Besides, there would be ~~its~~ there ~~has~~ influence competitive prices among products. Therefore, there will be great benefits for consumers

To conclude, I firmly believe that advertising induces us to buy things/goods which are not profitable. On the bright side, advertisements can be instructive and lead to competitiveness among manufacturers.